

# CONNECTED



July 2007



## Save Big Money by Taking Advantage of Georgia's 2007 Back-to-School Sales Tax Holiday August 2 Through 5

Georgia consumers can get a great deal more for a lot less when buying school supplies, children's clothing, and other items during the state's 2007 back-to-school sales tax holiday, which takes place August 2 through 5.

During the holiday, consumers will not have to pay sales tax on tangible personal property in the following categories:

- **Articles of Clothing** – The exemption applies to articles of clothing and footwear with a sales price of \$100 or less per item.
- **Personal Computers** – A single purchase of \$1,500 or less for a personal computer and/or related accessories is exempt. If the single purchase exceeds \$1,500, the entire transaction is taxable.

- **General School Supplies** – The exemption applies to the purchase of general school supplies with a sales price of \$20 or less per item.

For a complete list of tax-exempt items, please visit [www.etax.dor.ga.gov/salestax/](http://www.etax.dor.ga.gov/salestax/). The exemptions are intended for an individual's personal use. The exemptions exclude items rented, leased, purchased by businesses, or purchased for resale. The exemptions do not apply to items sold at theme parks, entertainment complexes, hotels, restaurants, and airports.

A similar sales tax holiday for energy-efficient appliances will take place in October. ⚡

## Proceed With Caution When School Starts Again in August

Marietta Power and Water reminds you to drive with greater care when area children begin school again in August.

Marietta City Schools open again on Wednesday, August 8, while Cobb County Schools start up again on Monday, August 13. Please expect additional traffic congestion when classes get under way, particularly in and around school zones.

When school buses get back on the road, you also need to remember the following rules of the road:

- You must stop when approaching a stopped school bus with signals flashing, no matter what direction you are traveling.
- When you stop for a school bus, you may not begin moving again until the bus resumes motion or turns off its signals.

- The only exceptions to the two previous rules: you do not have to stop for a bus on a highway with separate roadway, when meeting or passing a school bus that is on a different roadway or a controlled-access highway, or when the school bus is stopped in a loading zone which is part of or adjacent to a highway and where pedestrians are not permitted to cross the roadway.

Remember, every school bus driver who observes a motorist passing his or her vehicle is authorized and directed to record the vehicle description, license plate number of the offending vehicle, and time and place of the violation and report it to the Department of Public Safety.

You should also remember that elected and law enforcement officials in Marietta,

**Proceed With Caution When School Starts Again in August**  
*continued*

Cobb County, and the State of Georgia take the safety of students and school personnel very seriously. Therefore, anyone over the age of 21 caught speeding in a school zone or illegally passing a school bus will receive a major fine and have six points against his or her license. Anyone under age 21 who gets

convicted of either offense will have his or her license suspended immediately. So please help us keep our students safe and keep yourself from having to pay **major penalties by driving safely and obeying** all traffic laws when school begins again in August. ⚡

**Marathon® Electric Water Heaters Will Save You Money in All Kinds of Weather**

Marathon Water Heaters started with a simple idea: “to build the most energy efficient and longest-lasting water heater possible.” The company succeeded brilliantly, and now Marietta Power and Water customers can enjoy the benefits of Marathon’s achievement.

Marathon electric water heaters offer a variety of benefits that no other water heater can match, including:

- **Thick Envirofoam® Insulation** to save you money on your electric bill. This revolutionary material keeps hot water at a consistent temperature longer, but contains no CFC or HCFC gases that deplete the earth’s ozone.
- **The Highest Efficiency Rating** in the Industry to save you even more money.
- **A Manufacturer’s Lifetime Warranty** so you will never have to buy another water heater for your home.
- **A Filament Wound Fiberglass Outer Tank** that has greater flexibility and can with-

stand more pressure than conventional tanks.

- **A Unique High Temperature Dip Tube** offset from the concave bottom, which creates a “whirlpool effect” to help prevent sediment build-up.

Marietta Power and Water can handle the entire process for you, too. Just call us at (770) 794-7094 and we will size the water heater for your home, contact a plumber, and schedule an installation date. You may even qualify for 90-day-same-as-cash or one-year financing for the cost of the water heater. For your convenience, Marietta Power and Water will just add a portion of the cost to your monthly utility bill.

Best of all, you can get a \$250 cash incentive when switching from a gas water heater to an electric. To find out more about Marathon Water Heaters, please visit: **www.mariettaga.gov/departments/utilities/power/marathon.aspx**. ⚡

*Calendar*

**August 2 through 5**  
**Georgia Tax-Free Shopping Holiday**

Just in time for Back-to-School shopping! Georgia Sales Tax Holiday will give you an advantage to save on certain school supplies, clothing, computers and more.

**August 24**  
**Glover Park Evening Concert Series**

Glover Park. Marietta Square. 8 p.m. Free. The park is the perfect setting for families and friends to enjoy and listen to music under the stars. The Neons will perform. Call (770) 794-5601 for information.

**August 24 and 25**  
**Cobb County Classic Rodeo**

Jim R. Miller Park. Marietta. 8 p.m. Adults \$15, Children \$12, Children 5 and under are free. Call (770) 684-7277 for information.



**August 25**  
**MVAA Free Summer Star Outdoor Concert**

The Art Place. Marietta. 7:30 p.m. Free. Kipley Trio Jazz Band will perform. Call (770) 509-2700 or visit [www.theartplace.us](http://www.theartplace.us) for information.

**September 8**  
**MVAA Free Summer Star Outdoor Concert**

The Art Place. Marietta. 7:30 p.m. Free. Banish Misfortune Celtic Band will perform. Call (770) 509-2700 or visit [www.theartplace.us](http://www.theartplace.us) for information.

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For a complete list of City of Marietta events please visit [www.mariettaga.gov](http://www.mariettaga.gov) and click on Calendar.